A-LEVEL BUSINESS STUDIES LEARNING JOURNEY **TUXFORD ACADEMY 4.4 GLOBAL INDUSTRIES AND COMPANIES 4.2 GLOBAL MARKETS AND BUSINESS 4.3 GLOBAL MARKETING OPERATIONS EDEXCEL 9BSO** (All 2 hours) **4.1 GLOBALISATION** Paper 1 (35%) Paper 2 (35%) Paper 3 (30%) 3.2 BUSINESS GROWTH **3.1 BUSINESS** 3.4 INFLUENCES ON 3.3 DECISION MAKING **OBJECTIVES AND** 3.5 ASSESSING **BUSINESS DECISIONS STRATEGY TECHNIQUES** COMPETITIVENESS 3.6 MANAGING CHANGE THEME 3: BUSINESS DECISIONS AND STRATEGY 2.3 MANAGING FINANCE 2.4 EXTERNAL INFLUENCES 1.5 ENTREPRENUERS AND **LEADERS YEAR** A-LEVEL **THEME 4: GLOBAL BUSINESS** 2.2 FINANCIAL **PLANNING 2.1 RAISING FINANCE THEME 2: MANGING BUSINESS ACTIVITIES YEAR** 1.4 MANAGING PEOPLE A-LEVEL THEME 1: MARKETING AND BUSINESS 1.2 THE MARKET 1.3 MARKETING MIX 1.1 MEETING CUSTOMER A-LEVEL BUSINESS **AND STRATEGY NEEDS**