



"Good banking is produced not by good laws, but by good bankers"



LIBF DIPLOMA IN FINANCIAL STUDIES 600 / 8551 / 4
 UNIT 3: SIF PART A MCQS 1 HOUR AND PART B WRITTEN EXAM 2 HOURS
 UNIT 4: SFS PART A MCQS 1 HOUR AND PART B WRITTEN EXAM 2 HOURS



Sustainability of the financial services sector:
 Attracting, retaining and satisfying customers



Sustainability of the financial services sector:
 Market segmentation and product development



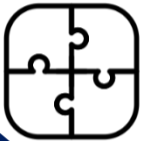
Sustainability of the financial services sector:
 Case studies



Sustainability of the financial services sector:
 Marketing materials and their effectiveness



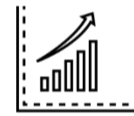
Sustainability of the financial services sector:
 External influences on financial services providers and their products



Sustainability of the financial services sector:
 Sustainability in the financial services sector



Sustainability of the financial services sector:
 The impact of media on the sustainability of the financial services sector



Sustainability of the financial services sector:
 Competition in the financial services sector

Sustainability of the financial services sector:
 The financial system

Sustainability of the financial services system



Sustainability of and Individuals Finances:
 Good debt, bad debt



Sustainability of and Individuals Finances:
 The impact of global events and ethics



Sustainability of and Individuals Finances:
 The impact of recent changes



Sustainability of and Individuals Finances:
 Monitoring and adapting personal finance plans



Financial capability for the Immediate and short term:
 The personal life cycle

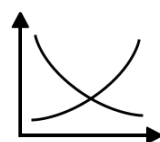
Sustainability of an Individuals Finances

YEAR 13 A-LEVEL

Sustainability of and Individuals Finances:
 The impact of external factors



Sustainability of and Individuals Finances:
 How the state can help



Sustainability of and Individuals Finances:
 Personal finance sustainability

