











Applied Business AS

	<p>Films (40 points)</p> <p>Watch and carry out a review of one or more of these subject related films.</p> <ul style="list-style-type: none"> • The Social Network • Inside Job • Rogue Trader • Invictus (Relate your review to motivation)
	<p>Books & Newspapers (80 points)</p> <p>Read and carry out a review of one or more of these subject related books</p> <ul style="list-style-type: none"> • Alan Sugar – What you See is What you Get • Hilary Devey – Bold as Brass: My Story • Steve Jobs – The Exclusive Biography • Richard Branson – Losing my Virginity • Karren Brady – Strong Woman: Ambition, Grit and a Great Pair of Heels <p>Alternatively, read the business pages of a broadsheet newspaper every week day for two weeks. Write a report summarising the key business themes from this period.</p>
	<p>Visits (60 points)</p> <p>Visit and review one or more of the following venues.</p> <ul style="list-style-type: none"> • Bank of England Museum • Canary Wharf • The London Metal Exchange
	<p>Websites/Podcasts/Blogs/TV (20 points)</p> <p>Carry out review of one or more of the following</p> <ul style="list-style-type: none"> • Peston's Picks (http://www.bbc.co.uk/news/correspondents/robertpeston) • Steph McGovern Twitter (https://twitter.com/stephbreakfast) • BBC Breakfast Business News (watch each day for a week)
	<p>Project (100 points)</p> <ul style="list-style-type: none"> • Research a prominent figure from the field of business and create an alternative door plaque for a Business classroom (30 points) • Create a blog relating to the field of business that would be relevant for other A Level Applied Business students. You should create at least 12 posts over the course of the summer.

Reviews should be a hand written or word processed reports which should include a general overview, 3 objective positive observations and 3 negative observations as well as your personal opinion. Reviews and reports should be between 400 and 500 words.

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